

Overview

In a world where a person's data can be a valuable asset, the regulatory framework governing the use, storage and transfer of that personal data has become increasingly complex. Globally, the multiple, ever more stringent, rules regarding personal data, and regulatory authorities' enforcement activity in the area, all have implications for the activities of companies with access to such personal data. The security of data has progressively become more of an issue and data security obligations are of increasing legal concern.

What Sets Us Apart

Paul Hastings offers an integrated suite of services with recognised professionals. We have brought together a unique, cross-disciplinary team with diverse perspectives and experience in business, law and technology. Our Privacy & Security Group provides a range of advisory and consulting services to identify, analyse and manage solutions for today's emerging privacy and security challenges. This collaborative team enables us to provide clients the highest quality legal and regulatory advice as well as guide them through the practical implementation and provide ongoing compliance solutions beyond the traditional array of law firm offerings.

How We Can Help

Compliance Assessments

- Customised packages to meet each client's unique needs
- Partner with leading consultancies that offer forensic, technical, and business process expertise to provide complete assessments of enterprise data protection practices

Incident Response

- War Game Cyber Simulations
- Initial Assessment
- Content and Delivery of Notice
- Media and Public Relations
- Investigations
- Litigation
- Remediation/process improvements

Litigation and Investigations

- Involved in many of the substantial litigation and enforcement cases involving privacy and cybersecurity to date.
- Represent clients subject to FTC, ICO and other regulatory investigations worldwide, and those accused of violations of various direct marketing and similar laws, including class and other actions

Public Policy

- Help shape various state privacy regulation and legislative initiatives globally
- Helped formulate government policy at the Department of Homeland Security and the FCC
- Played key role in important congressional revisions to the Fair and Accurate Credit Transactions Act

Thought Leadership

- Help our clients think through the implications of new data uses, beyond what laws or regulations currently address
- Deep expertise in industries at the cutting edge of commercial data use, including artificial intelligence and automated systems, behavioral advertising and digital marketing, fintech, mobile and other technology sectors

Privacy and Cybersecurity Practice

Representative Clients



Industry Recognition

Ranked among the leading law firms for Technology: Data Protection and Privacy

Legal 500 US

Ranked among the Top 5 on the A-List of the most successful law firms in the U.S. six years in a row

The American Lawyer

Ranked among the Top 10 most innovative law firms in Europe and North America

Financial Times' US Innovative Lawyers Report

Fintech: Data Protection & Cybersecurity – Chambers Band 1: USA Legal

Chambers USA

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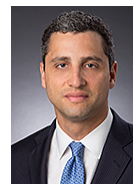
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