



Adam M Reich

Associate, Litigation Department

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Adam Reich is a senior associate in the Litigation practice of Paul Hastings. He is a member of the Complex Litigation and Trial Practice group and the Privacy and Cybersecurity group. Adam began his career in Paul Hastings' Los Angeles office, and he is now principally based in the Firm's Chicago office.

Complex Litigation and Trial Practice: Adam has vast experience representing clients across a wide swath of industries in matters involving business litigation, trial, and arbitration. He regularly litigates complex commercial disputes, on behalf of defendants and plaintiffs, including cases involving alleged business torts, breaches of contract, product liability, false advertising, and trade secret misappropriation. Adam's litigation experience also includes disputes under federal antitrust laws, civil RICO, federal and state environmental laws, federal and state franchise laws, and various consumer protection statutes. Additionally, Adam advises clients regarding compliance matters, contract drafting and interpretation, subpoena response and strategy, and internal investigations.

Privacy and Cybersecurity Practice: As a member of the Firm's Privacy and Cybersecurity group, Adam represents clients in a variety of commercial and consumer disputes relating to privacy laws, including litigation under Illinois' Biometric Information Privacy Act. Adam has provided strategic counsel to clients regarding data breaches and related contractual obligations, as well as best practices for mitigating cybersecurity vulnerabilities. Adam also frequently authors publications relating to privacy and cybersecurity issues.

Adam is admitted to the State Bars of California, Illinois, New York, and the District of Columbia. He is admitted to practice before the United States Court of Appeals for the Ninth Circuit Court, the United States District Courts for the Central, Southern, and Northern Districts of California, and the United States District Court for the Northern District of Illinois.

Recent Representations

- A global medical device company specializing in orthodontic and restorative

Chicago

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Los Angeles

T: 1(213) 683-6190

Practice Areas

Litigation
Environment and Energy
Complex Litigation and
Arbitration
Class Actions

Admissions

Illinois Bar
District of Columbia Bar
New York Bar
California Bar

Education

USC Gould School of Law,
J.D. 2010
Washington University in St.
Louis, B.A. 2005

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treatment, in connection with various business disputes.

- A developer and provider of augmented reality technology, in defense of litigation asserted under Illinois' Biometric Information Privacy Act.
- A residential and commercial property developer, in connection with a contractual dispute relating to a multi-use development. Obtained a multi-million dollar arbitration award, defeated all cross-claims, and obtained a multi-million dollar award of fees.
- A molecular diagnostics innovator, in connection with trade secrets and breach of contract litigation.
- An independent refiner and marketer of petroleum products, in connection with litigation relating to a franchise dispute. Successfully obtained summary judgment on all claims.
- A utility, in connection with litigation brought in federal court and before a State Public Utilities Commission by a purported competitor. The litigation involved, inter alia, claims under the Sherman Act and civil RICO.
- The City of Rialto, as a plaintiff seeking remediation of contaminated water, in numerous consolidated state and federal court actions under the Comprehensive Environmental Response, Compensation and Liability Act (CERCLA), the Resource Conservation and Recovery Act (RCRA), and various analogous state court statutes and common law doctrines.
- Multiple cosmetics manufacturers and beauty companies, in connection with class action lawsuits brought under various consumer protection statutes, as well as business disputes involving trade secrets, patent, and contract claims.
- A global apparel company, in connection with a multi-million dollar breach of contract suit. Successfully held the case at the pleading stage for an extended period, defeated an anti-SLAPP motion, and ultimately resolved the matter on very favorable terms.
- A pharmaceutical company, in connection with contract and business torts claims. Successfully re-opened a dismissed federal case and promptly resolved the same.
- A real estate developer, in connection with a dispute arising from a data breach. Successfully obtained a prompt, favorable resolution.
- Another real estate development company, in connection with a dispute involving allegations of fraud, breach of contract, and breach of fiduciary duty. Successfully defeated tort and punitive damages claims, while other defendants were not likewise successful.
- A global pharmaceutical and healthcare company, in connection with internal investigations relating to FCPA compliance.
- Individuals, in connection with a real property dispute with a high profile neighbor and related government advocacy.

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- Various companies and individuals, in responding to subpoenas issued by civil litigants and government prosecutors.
- A media and technology investment company, in connection with post-judgment enforcement activities.
- A public company, in connection with a contractual dispute with a spokesperson.
- The audit committee of a technology company, in connection with an internal investigation.
- The owner of a mixed-use hotel, retail, and commercial building, in defense of an unlawful detainer action.
- Owners and operators of hotels and condominiums, in connection with disputes relating to contracts and threatened litigation.

Accolades and Recognitions

- Since 2018, Mr. Reich has been identified by Super Lawyers as a Rising Star for Business Litigation. He has been recognized both in Southern California and Chicago.
- In 2016, Mr. Reich was honored by Paul Hastings as the sole mid-level associate recipient of the Firm's prestigious Client Service Excellence Award.
- In 2009, the American Bar Association recognized Mr. Reich as a "Legal Rebel" in connection with his successful post-conviction representation of a woman who had been incarcerated for approximately 29 years.

Speaking Engagements and Publications

- Relaxation of HIPAA Restrictions in the COVID-19 Era, Lexology, with Sherrese Smith (Apr. 10, 2020)
- SEC announces creation of new "Cyber Unit", Daily Journal, with Nicolas Morgan, Robert Silvers & Thomas Zaccaro (Sept. 2017)
- Enforcement of Judgments: A Practitioner's Guide to Recovery, Law Journal Press, with Dennis S. Ellis, Katherine F. Murray, and Nicholas J. Begakis (2016)
- FCC and the IoT: What to Watch for This Week, Caveat Vendor, Aug. 3, 2015
- Internet of Things: Emerging Legal Landmines, Caveat Vendor, July 31, 2015
- Video Privacy Protection Act Does Not Protect Device Identifiers, Another Court Rules, Caveat Vendor, May 8, 2015
- Waiver As to One, Waiver As to All: California Court Says Pre-Certification Discovery Waives Rights to Compel Arbitration in Consumer Class Action Disputes, Caveat Vendor, Sept. 23, 2013
- Pro Bono Firm of 2013: Paul Hastings, Law360, Sept. 18, 2013
- Advice for Young Lawyers: Becoming an Expert on Experts, American Bar

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Association, Section of Litigation: Young Advocates Committee (Spring 2013, Vol. 3, No. 2)

- Becoming an Expert on Experts, Litigation News, News and Analysis from the ABA Section of Litigation (May 2013)
- Opening Statements: Tips for Effectiveness in 15 Minutes or Less, American Bar Association, Section of Litigation: Young Advocates Committee (Fall 2013, Vol. 4, No. 1)
- Closing Arguments: 10 Keys to a Powerful Summation, American Bar Association, Section of Litigation: Young Advocates Committee (Fall 2013, Vol. 4, No. 1)
- Adam Reich: Media Man, American Bar Association Journal, Legal Rebels Profile, Aug. 31, 2009

Education

Adam is a proud alumnus of Washington University in St. Louis (B.A., *magna cum laude*—double major in Environmental Studies and American Culture Studies, minor in Biology) and the University of Southern California's Gould School of Law (J.D.).

News

November 17, 2016

Enforcement of Judgments: A Primer on Best Practices and Guidance for Identification and Recovery of Assets

Insights

May 08, 2020

Seventh Circuit Lowers the Federal Standing Threshold for Illinois Biometric Privacy Act Claimants

April 10, 2020

Relaxation of HIPAA Restrictions in the COVID-19 Era

February 06, 2019

Rosenbach v. Six Flags Entertainment Corporation: The Illinois Supreme Court Clarifies BIPA's "Aggrieved" Pleading Requirement

July 17, 2017

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The SEC's Relentless Focus on Cybersecurity: After WannaCry, Head of Enforcement Says Cybersecurity Is the Greatest Threat to the Industry

May 19, 2017

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May 19, 2017

Protecting Your Networks, and Your Brand: How to Avoid and Respond to Ransomware Attacks

March 13, 2015

E-Discovery in Government Investigations: An Introduction

March 12, 2015

Investigations by the U.S. Securities and Exchange Commission

November 17, 2014

Deposing Nonparties in States Other Than Where Your Case is Pending

July 01, 2014

POM Wonderful LLC v. Coca Cola Company: Have the Tides Turned in the Legal Food Fight?

June 10, 2014

New Laws Forcing Companies to Phase Out Microbeads

April 30, 2014

New FDA Labeling Rule Poses Litigation Risk to Late Actors

April 16, 2014

#Ethics #Good Idea? NYSBA Issues Social-Media Ethics Guidelines

August 21, 2013

No Damages or Injury, No Predominance and No Class

August 20, 2013

Consumer Class Action Update: No Damages or Injury, No Predominance and No Class

February 21, 2013

The FAA after *American Express Co. v. Italian Colors Restaurant*

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January 22, 2013

Emerging Legal Guidelines on Discoverability of Social Media in Federal Courts

October 26, 2012

American Bar Association: Consumer Litigation Poised to Increase in California if
Proposition 37 Is Passed

May 18, 2012

The Safe Cosmetics Act of 2011 (H.R. 2359): Implications for the Cosmetics
Industry