



Ron Ben-Yehuda

Of Counsel, Corporate Department
ronbenyehuda@paulhastings.com

Ron Ben-Yehuda is an of counsel in the Corporate practice of Paul Hastings and is based in the firm's Los Angeles office. He focuses on transactional intellectual property and has more than 20 years' experience structuring and negotiating transactions to commercialize intellectual property, technology, content, brands, and other assets. Mr. Ben-Yehuda's practice focuses on domestic and international licensing, development, services, marketing, and distribution transactions, as well as joint ventures and mergers and acquisitions. Before joining Paul Hastings, he was general counsel of two technology companies.

Recent Representations

- Intel Corporation in connection with 9 and 10 figure joint ventures with Micron Technology, STMicroelectronics and G.E. Healthcare
- Fullscreen (a Joint Venture of AT&T and the Chernin Group) in its acquisition of Rooster Teeth LLC
- Green Dot Corporation in its acquisition of Insight Card Services, LLC
- Maximus, Inc. in connection with its 9-figure outsourcing relationship with the Los Angeles Unified School District
- Saban Capital / Saban Brands in its acquisition of Paul Frank Industries (detailed IP analysis)
- Live Nation Entertainment, Inc., in connection with transactions related to its merger with Ticketmaster
- The Children's Place in connection with its franchise agreement with Disney relating to the operation of the Disney Store retail outlets
- iolo technologies, LLC, in connection with numerous software development, distribution and marketing agreements, including with Dell, Sony, Adobe, Intel, Lenovo, AOL, 1&1 Mail & Media, Micron Technology
- Volkswagen AG in merchandising agreement with Disney relating to the Herbie Fully Loaded motion picture
- Fairchild Semiconductor in connection with transfer of intellectual property

Los Angeles

T: 1(213) 683-6220
F: 1(213) 996-3220

Practice Areas

Trade Secrets
Advertising and Promotions
Technology, Media and
Telecommunications
Technology
Employee Mobility and Trade
Secrets
Data Centers
IP Transactions and Licensing
Intellectual Property
Corporate
Privacy and Cybersecurity
Mergers and Acquisitions

Admissions

California Bar

Education

Stanford Law School, J.D.
1987
Yale University, B.A. 1984

Ron Ben-Yehuda (Continued)

- Bally Technologies, Inc., in connection with the licensing, development and acquisition of gaming-related technology
- Amazon.com, Inc., in connection with its acquisition of Zappos.com (handling IP aspects of transaction)
- Magnetek, Inc. in its divestiture of Power Electronics Group
- Technicolor S.A. in connection with technology licensing and development transactions

Speaking Engagements and Publications

- Guest lecturer at UCLA Law School and Pepperdine Law School
- Speaker at conferences and events sponsored by UCLA Law School, the Copyright Office, the Practicing Law Institute, KPMG, the Computer Law Association, the City of Hope, and the Korean Institute of Technology and the Law

Professional and Community Involvement

- Board Member, Celerity Educational Group

Education

- Stanford Law School, J.D. (with distinction), 1987
- Yale College, B.A. (summa cum laude, Phi Beta Kappa), 1984

News

January 23, 2019

Viacom to Expand Presence Across Next-Generation Distribution Platforms with Proposed Acquisition of Pluto TV

August 16, 2018

Relevant Forms Pioneering Joint Venture with LaLiga to Promote Soccer in North America

February 01, 2018

Total Produce to Acquire Substantial Stake in Dole Food Company

May 11, 2017

Paddy Power Betfair Acquires Daily Fantasy Sports Operator DRAFT

April 06, 2017

Electrolux Completes Acquisition of Anova

Ron Ben-Yehuda (Continued)

February 03, 2017

MSC Software To Be Acquired by Hexagon for \$834 Million

November 04, 2016

Dick Clark Productions Sold to China's Dalian Wanda Group for Approximately
US\$1 Billion

April 06, 2016

DreamWorks Animation Sells 24.5% Equity Stake of AwesomenessTV To
Verizon

Insights

April 18, 2016

Top Trends for Media and Entertainment Dealmakers