



Sarah Pearce

Partner, Corporate Department
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Sarah Pearce is a Partner in the Privacy and Cyber Security Practice of Paul Hastings and heads up our European team from the firm's London office.

Ms. Pearce assists clients in identifying, evaluating and managing global privacy and information security risks and compliance issues and regularly navigates clients through data breach response and associated regulatory investigations and enforcement proceedings. Her experience includes conducting privacy impact assessments and advising on risk management associated with data collection/use, international data transfer and marketing issues together with the drafting of privacy notices, policies, standards, and processes. Ms. Pearce routinely advises clients on the privacy and data security provisions of complex commercial and technology-related contracts, as well as those arising in the context of corporate transactions.

While her focus is data privacy, security, and information management matters, Ms. Pearce has a background in technology transactions and her practice encompasses a broad range of commercial and IT/IP issues including supply, distribution, licensing and outsourcing arrangements, consumer rights, and e-commerce-related matters.

Ms. Pearce's clients include a diverse selection in the U.S. and EMEA region, ranging from disruptive and growth stage companies to well-established multinational "household" brands.

Ms. Pearce often publishes editorial work and is a frequent speaker at international conferences.

Accolades and Recognitions

- Recommended for Data Protection, Privacy and Cybersecurity by Legal 500 UK 2020:
- "Led by Sarah Pearce, the team is thoroughly knowledgeable, practical and easy to deal with. Clients are in the hands of experts."

London

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F: 44-020-3023-5468

Practice Areas

Technology, Media and
Telecommunications
Fintech and Payments
Privacy and Cybersecurity
Artificial Intelligence

Admissions

England and Wales Solicitor

Education

King's College London, The
Dickson Poon School of Law,
LL.B. 1998
The College of Law, Guildford,
L.P.C. 1999
Universite Paris I: Pantheon
Sorbonne, Maitrise 1998

Sarah Pearce (Continued)

- “Sarah Pearce is the stand-out partner - she is a true professional and excellent in all respects. Clients cannot praise her highly enough.”

Speaking Engagements and Publications

- Member of the Global Data Commons international Task Force, ongoing.
- Speaker, from a Data Commons to an AI Commons, at the World Government Summit, 2019.
- Presenter, GDPR for HR Six Months on: Lessons learned and unresolved issues, Lexology, 2018
- Author, “Your Preparation Timetable for GDPR,” Director, January 23, 2018
- Co-author, “GDPR Governance: How Much is Enough?” Strategic Risk, January 2018
- Author, “How to Get Ready for GDPR: 2018 Data Protection Changes,” IP Pro, April 2017
- Panel moderator, “Social Commerce: Navigating Fashion’s Most Unruly Sales Channel,” Decoded Fashion, London, May 17, 2017
- Speaker, “Your Data,” Upscale Training Session, May 23, 2017
- Author, “GDPR: An Opportunity Ahead?,” Financial Director, EssentialRetail, Information Age, June 2017
- Quoted, “UK Privacy Office Warns Against Telemarketing Calls,” Bloomberg’s Privacy Law Watch, August 2017
- Speaker, “Implications of the upcoming European General Data Protection Regulation (GDPR),” 4th Annual SmartFlow Anti-Piracy Summit, California, October 4, 2017
- Author, “Privacy by Design,” Intellectual Property Magazine, October 2017
- Speaker, “Connecting with Consumers: Social Media Brand Management,” MIP Luxury Brand and Retail Forum, New York, April 19, 2016
- Speaker, “The Impact of Data Security in the Internet of Things – GDPR, EU-U.S. Privacy Shield and Brexit,” Device Authority Webinar, September 13, 2016
- Speaker, “Scaling Up for Growth: How to Become and Remain a Major Player,” Decoded Fashion New York, November 1, 2016

Education

- College of Law, Guildford, LPC, 1999
- Université de Paris 1 Panthéon-Sorbonne, Maîtrise, 1998
- King’s College, London, LLB, 1998
- Bar Admissions – England & Wales

News

Sarah Pearce (Continued)

January 24, 2020

Moody's Corporation to Acquire Regulatory DataCorp

September 13, 2019

Paul Hastings Wins "Managing Complexity and Scale" Award and Ranked #3 in Europe for Legal Expertise by the Financial Times

August 20, 2019

Jacobs to Acquire Wood's Nuclear Business

March 25, 2019

Paul Hastings Launches Artificial Intelligence Practice Group with a Broad Team of Legal Experts

July 16, 2018

Monaco Telecom to acquire MTN Cyprus

July 02, 2018

Funds Managed by Abry Partners II, LLC Acquire Link Mobility Group ASA

June 11, 2018

Paul Hastings London Advance Continues with Top Financial Services Regulatory Partner

May 24, 2018

Paul Hastings Hires London M&A Heavyweight Roger Barron

May 17, 2018

Paul Hastings Continues London Expansion with Private Equity Star Hire

May 02, 2018

Paul Hastings Builds on London Strength with Leading Privacy & Cybersecurity Partner

Insights

January 31, 2020

Brexit Update – What Does This Mean for Data Privacy?

December 19, 2019

Sarah Pearce (Continued)

Has the Advocate General Just Given Many Businesses an Early Christmas Present?

November 13, 2019

Brexit Update – What Does This Mean for Data Privacy?

November 11, 2019

CCPA: My Business Isn't Based In California – Should I Be Taking Action?

August 07, 2019

U.K. Supreme Court Clarifies Test for Trimming Non-Compete Clauses

August 05, 2019

Fashion ID: Website Operators Jointly Liable For Data Collection and Transmission Through Social Media Plug-Ins

July 08, 2019

British Airways faced with record fine of £183.39M for personal data breach

June 20, 2019

The European Commission set to take the next step towards cyber regulation

June 17, 2019

EU Commission Determined To Raise Awareness of GDPR Among EU Data Subjects

June 11, 2019

UK Information Commissioner calls time on GDPR non-compliance

May 28, 2019

Married Bliss or Headed for Divorce? Happy Anniversary GDPR!

April 15, 2019

Is your AI system “trustworthy”?

April 09, 2019

The Future of Work: Today. Tomorrow. For All.

April 05, 2019

How is the UK intending to enhance the benefits of data and AI?

Sarah Pearce (Continued)

April 01, 2019

Brexit Update – What does this mean for data privacy?

March 26, 2019

Containing Risk and Seizing Opportunity: The In-house Lawyer's Guide to Artificial Intelligence

December 20, 2018

The EU-US Privacy Shield Lives to Fight Another Day

October 11, 2018

U.K. Cyber-Security Fine—The FCA Sets a Precedent

August 21, 2018

Applying GDPR to Private Investment Funds: When to Ask an Expert

July 11, 2018

California Consumer Privacy Act of 2018 Set to Dramatically Change Privacy Landscape Across the Country

May 30, 2018

Tech Giants Already Facing Complaints Under GDPR

Rankings & Awards

September 13, 2019

Paul Hastings Wins Award for Managing Complexity and Scale and Ranked #3 in Europe for Legal Expertise by the Financial Times

June 14, 2019

"M&A Team of the Year" and "Private Equity Team of the Year"